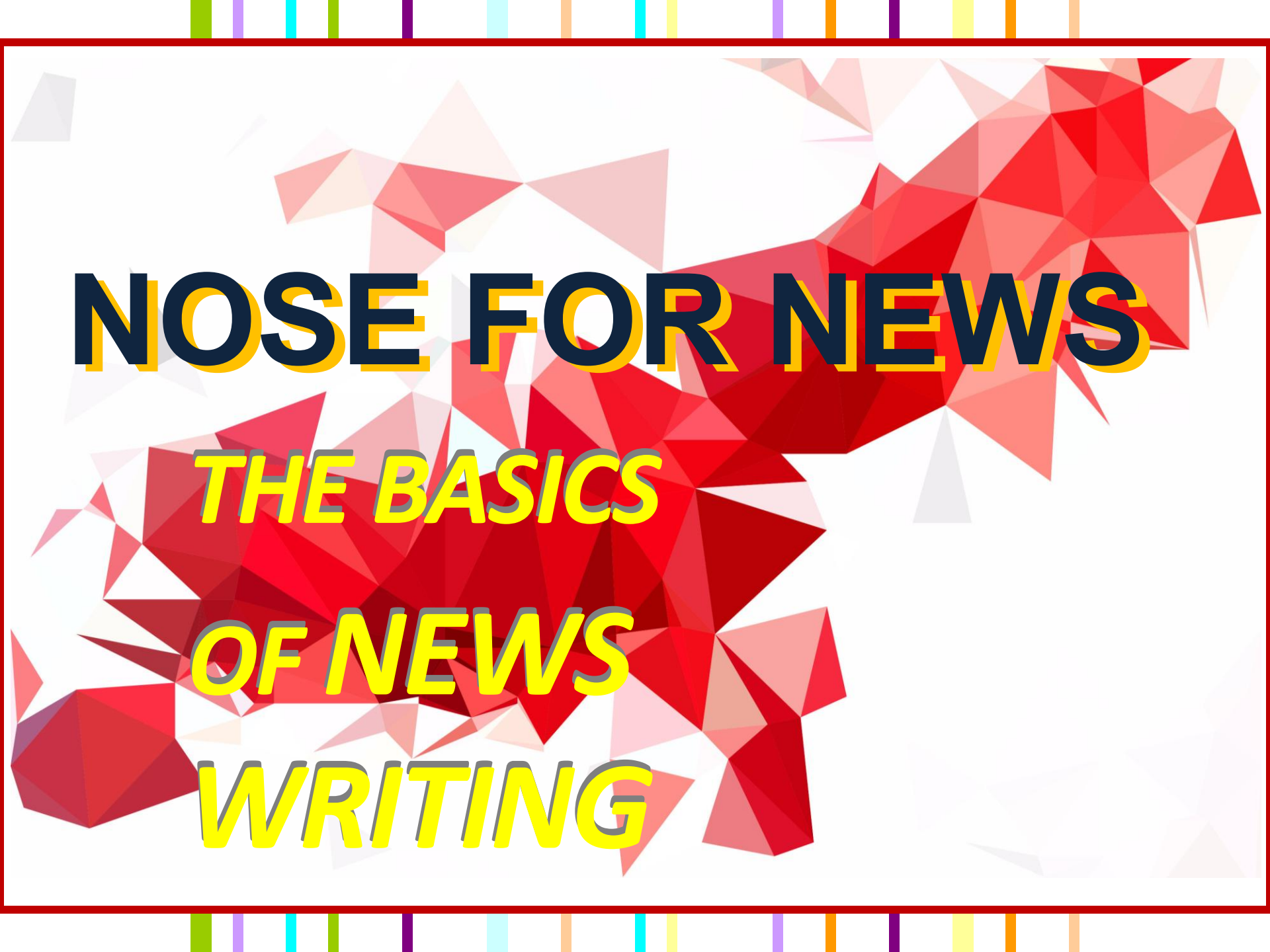




NOSE FOR NEWS

THE BASICS

OF NEWS

WRITING

DISCLAIMER



personal **experience**

Thanks,
BDCP fb page,
Phil Star, Pilipino Star
Ngayon, Bombo Radyo
PH, GMA News Online,
PDI, among others

Thanks, Google!

CONTENT

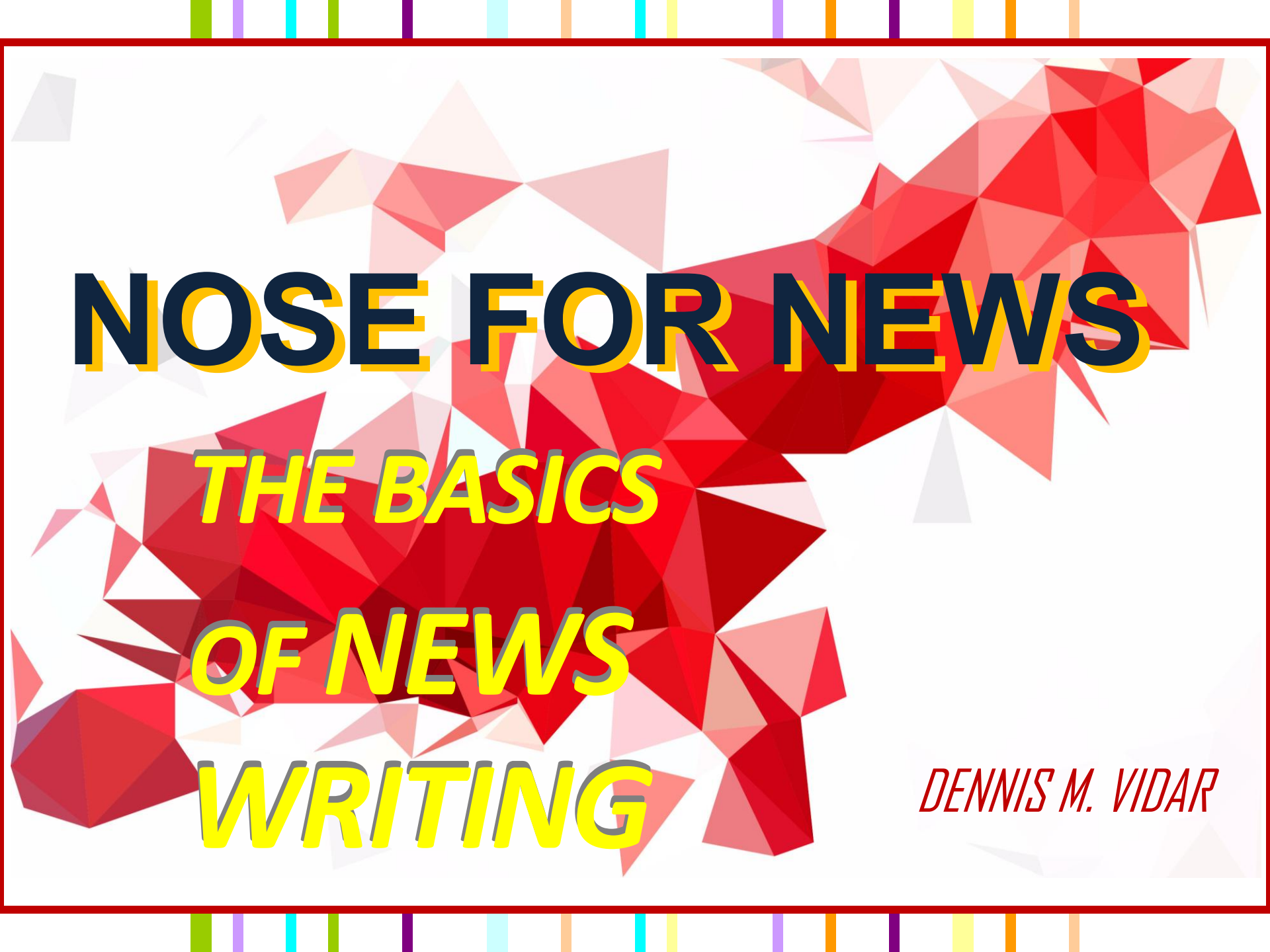


CAMPUS JOURNALISM
OVERVIEW

NEWS 'in a nutshell'

NEWS structure

Other concerns



NOSE FOR NEWS

THE BASICS

OF NEWS

WRITING

DENNIS M. VIDAR

NEWS

An accurate and timely account of an idea, issue, or event that affects a significant number of people.

(Rachel E. Khan)



N

Science and Sports

Photojournalism

E

Editorial (*Proper/Column/Cartoon*)

W

Feature

TV and Radio Broadcasting

S

Copyreading and Headline Writing

CHARACTERISTICS OF A NEWS

**Accuracy
Objective**

**Factual
Balance**

**Concise
Timely**

News Gathering

News sources

1. Actual coverage of events
2. Interviewing an expert or person/s in authority
3. Use of documents, such as speeches, policy statements, research reports, press releases, and other important papers



Pacquiao announces plan to return to politics

The Phil Star | October 24, 2022 | Paolo Romero

MANILA, Philippines — Former senator and world boxing icon Manny Pacquiao has expressed his intention to return to politics, citing his “passion” to serve the people.

Pacquiao, who ran for president last May, disclosed his political plans when he and K-pop superstar Sandara Park were guests at the South Korean weekly variety “Knowing Bros” on Saturday.

“I joined (the presidential race) because I want to instill discipline in our people. When it comes to corruption, I want to curb corruption and then for our country to progress,” Pacquiao said in Filipino when asked by one of the hosts of the show, which features a high school classroom setting.

Panawagan ni Marcos: ‘Nakakaluwag’ na Pinoy, bumisita sa local tourist site

Pilipino Star Ngayon | October 26 2022 | Danilo Garcia

Hinikayat ni Pangulong Bongbong Marcos ang mga Pilipino partikular ang mga may kakayahan na bumiyahe na unahing bisitahin ang mga lokal tourist destination para mapataas ang antas ng industriya at mabigyan ng trabaho ang mga kababayan.

“Sa iba sa atin na medyo mas nakakaluwag, malaking contribution po ang inyong pagbibiyahe at pamamasyal dahil sa inyong nilalabas ay siya namang pumapasok at umiikot sa ating local economies na tinatawag, ‘yan ang bayanihan sa turismo,” ayon kay Marcos.

Sinabi niya na malaking bahagi ng kita ng industriya ng turismo ay mula sa “domestic tourism”.

Lead

who + what + so what

FIRST PARAGRAPH

*Lead
support*

who + what

SECOND PARAGRAPH

details

THIRD to LAST
PARAGRAPHS

Summary

details

Lead

Pacquiao announces plan to return to politics

Philstar.com – October 24, 2022



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“I joined (the presidential race) because I want to instill discipline in our people. When it comes to corruption, I want to curb corruption and then for our country to progress,” Pacquiao said in Filipino when asked by one of the hosts of the show, which features a high school classroom setting.

Park translated the questions for Pacquiao, who was also asked by host and comedian Kim Young Chul if he wanted to enter politics again.

“It’s (political plan) still there. My passion to help people is still there,” the former senator and retired boxing champion said. Portions of the show can be viewed on YouTube.

Pacquiao, the only boxer who won 12 major world titles in eight weight divisions, is in Korea to promote his charity fight with Korean martial artist DK Yoo set on Dec. 10. Proceeds from the bout, he added, would be set aside for livelihood projects for the poor in the country.

who + what+ so what/why

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boxing icon Manny Pacquiao
has expressed his intention to
return to politics, citing his
“passion” to serve the people.



Pacquiao announces plan to return to politics

The Phil Star

October 24, 2022

Paolo Romero

who + what + so what

FIRST PARAGRAPH

who + what

SECOND PARAGRAPH

details

THIRD to LAST
PARAGRAPHS

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BAKIT?, + SINO? + ANO?

Dahil sa nalalapit na pagsisimula ng
face-to-face classes, hinikayat ni
Pangulong Ferdinand “Bongbong”
Marcos Jr., ang mga estudyante na
magpa-COVID booster shots na.

PBBM sa mga estudyante: Magpa-COVID-19
booster shot bago angpagbubukas ng klase
Pilipino Star Ngayon | August 08, 2022 | Gemma Garcia



Revitalizing the skills of campus journalists

WHY/SO WHAT?, + WHO? + WHAT?

Citing the low rate of vaccine acceptance in the country, **Sen. Sherwin Gatchalian** called on the government to allow "the willing" from the general public in Metro Manila and nearby areas to be vaccinated next month, when he says there will be enough COVID-19 jabs for them.

Jabs for 'willing' general public by June,
senator says amid low vaccine acceptance

The Phil Star | Bella Perez-Rubio | May 25, 2021



Revitalizing the skills of campus journalists

Pointers to Remember

Keep your story brief.

One sentence, one paragraph

Be mindful of the transition.

LGUs told: Stop vaccine sale

PhilStar.com | May 26, 2021 | Christina Mendez

MANILA, Philippines — Malacañang urged local government units (LGUs) to crack down on the “vaccine-for-sale” scheme and pass ordinances against the practice that violates equitable vaccine distribution for all Filipinos.

Presidential spokesman Harry Roque Jr. also warned that those caught offering slots for a price will be held accountable.

“We are looking at the legal basis. The closest I can think of are forms of swindling because selling the slot for a price, and it can also be a violation of the Food and Drug Administration law,” Roque said, referring to the FDA’s order not to allow the commercial use of the vaccines in the country.

The Palace spokesman cautioned that these illegal activities might compromise the country’s obligation with the COVAX Facility, which stresses that health care workers, the elderly and those with comorbidities should be given priority in vaccine distribution.

Meanwhile, Justice Secretary Menardo Guevarra gave National Bureau of Investigation (NBI) officer-in-charge Eric Distor 10 days to submit an initial report on the alleged illegal selling of COVID-19 jabs and vaccination slots.

“OIC Distor is hereby directed to submit reports on the progress of the subject investigation directly to the Office of the Secretary within 10 days and periodically thereafter,” Guevara said in the one-page department order.

COVID-19 vaccine 'di mandatory sa mga estudyante sa face-to-face classes

Pil Star Ngayon | March 3, 2022 | Mer Leyson

Hindi nire-require ng Department of Education (DepEd) na magpabakuna laban sa COVID-19 ang mga mag-aaral na lalahok sa face-to-face classes.

Ito ang nilinaw ni DepEd Secretary Leonor Briones sa idinaos na Laging Handa briefing kahapon ng umaga.

Ipinaliwanag ni Briones na hindi maaaring gawing mandatory ng DepEd ang vaccination kundi voluntary dahil ang mga magulang ng mga bata ang magdedesisyon kung pababakunahan o hindi ang kanilang mga anak laban sa COVID-19.

Gayunman, hinihikayat aniya nila ang mga magulang na pabakunahan ang mga bata upang matiyak na protektado ang mga ito laban sa virus.

Idinagdag pa ni Briones na ang mga bata naman ay may mas malakas na resistensiya o immunity laban sa COVID-19.

Iniulat din niya na sa mahigit 15,000 estudyante na lumahok sa pilot phase ng limited face-to-face classes mula Nobyembre hanggang Disyembre ng nakaraang taon, ay wala ni isa man ang nagpositibo sa COVID-19.

Paglilinaw naman ng DepEd chief, kung hindi mandatory ang pagpapabakuna sa mga bata, ay required naman ito para sa mga teaching at non-teaching personnel na dadalo sa in-person classes.

Pointers to Remember

Keep your story brief.

One sentence, one paragraph

Be mindful of the transition.

Be accurate.

Be objective.

Look for the unusual/impact

(angling of the story: event vs issue).

Provide *(if necessary)* backgrounder

Dawit sa 'bakuna slot-for-sale' tukoy na - PNP

Pilipino Star Ngayon | May 25, 2021 | Doris Franche

MANILA, Philippines — Tukoy na ng Philippine National Police (PNP) ang ilang indibiduwal na sangkot sa umano'y pagbebeenta ng CoViD-19 vaccination slots sa ilang lungsod sa Metro Manila.

Sinabi ni PNP Spokesperson B/Gen. Ronaldo Olay na isinasagawa na ngayon ang imbestigasyon sa pangunguna ng Criminal Investigation and Detection Group (CIDG).

“May mga impormasyon na tayo at may mga tao na o personalities na na-identify through sa ating backtracking sa mga bagay na ‘yan” ani Olay.

Tumanggi naman si Olay na ibunyag ang mga pangalan ng mga ito sa pangamba na magkaroon ng aberya o anumang pagkaantala sa imbestigasyon.

Matatandaang noong nakaraang linggo ay nag-viral sa social media ang umano'y bentahan ng vaccination slots na umaabot sa Php8,000 hanggang Php12,000 bawat isa ang presyo. Ang lungsod ng San Juan at Mandaluyong ang ilan sa mga sinasabing nagkakaroon ng vaccination for sale.

Marawi reconstruction at 65% complete, task force official says

PhilStar.com | May 25, 2021 | Doris Franche

Clearing debris from the war, and removing bombs from ground zero stretched to a year and four months, he added, as he said too that those calling for quicker rehabilitation as going "off tangent."

"I will favor what legitimate organizations say that what they have in heart and mind is Marawi City's welfare," Del Rosario continued in Filipino. "But the other group of civil society organizations, all they do is criticize yet they don't do anything to help the rehabilitation on the ground."

Despite public infrastructure projects at 65%, a report by the Philippine Center for Investigative Journalism showed that many residents have not yet secured building permits, while others had no funds.

The siege in Marawi by members of the Islamic State-inspired Maute took four months. Estimate figures on deaths are at 114 civilians, 270 unidentified individuals, 168 government troops and 924 from the rebel group.

President Rodrigo Duterte placed the entire Mindanao under martial law on May 23, 2017. The said proclamation was extended and lasted for two years and seven months, or until end-2019.

Pointers to Remember

Britain, world bid final goodbye to Elizabeth



Senators back POGO ban

By RAUL F. FERRER

The plan to ban Philippine citizens from entering the United States for a period of 30 days after returning from the Philippines has been approved by the Senate.

The Senate approved the measure by a vote of 87-13. The measure is now being sent to the President for his signature.

The measure is a response to the recent outbreak of the Philippines dengue fever epidemic. The measure is intended to prevent the spread of the disease to the United States.

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US firm eyes \$2.5-B entertainment city in Clark

By RICHARD L. CLARK

A Los Angeles-based company is planning to build a \$2.5-billion entertainment city in Clark, Philippines. The company is called the Clark Development Corp. (CDC).

The CDC is a joint venture between the Clark Development Corp. and the Philippine government. The CDC is planning to build a city that will include a casino, a hotel, a shopping center, and a theme park.

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Marcos turns sentimental after setting foot in New York

By RICHARD L. CLARK

Former President Ferdinand Marcos turned sentimental after setting foot in New York City. He was accompanied by his family and a large entourage.

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Keep your story brief.
One sentence, one paragraph
Be mindful of the transition.
Be accurate.
Be objective.
Look for the unusual
(event vs issue).
Provide (if necessary) backgrounder
Provide a good headline



Subject - verb - object

Quoted headline

Subject - verb - object

Face mask sa indoor areas, boluntaryo na

DA gets P2 billion vs smuggling, disease entry

Quoted headline

DepEd: No historical revisionism in modules

Percy Lapid slay, 'di pa 'case closed' – DOJ

'Philippines not in danger of falling into China debt trap'

Headline with HAMMER



Revitalizing the skills of campus journalists

Headline with KICKER



Amidst Covid-19 pandemic

Mayor Maliksi asks public to be patient



AS the City of Imus entered the sixth month of lockdown quarantine in light of the novel coronavirus, Imus City Mayor Emmanuel L. Maliksi had a simple message for all city government officials, employees and residents.

"Lagi po tayong mag-lingat. We are now experiencing a much different world each day. We ask that you be patient while we work out the answers for the problems of our community," Maliksi said.

The mayor added: "Sa ating mga katrabaho sa ating city government, 'wag tayong magsasawa sa pagtulong, ito ang mandato natin bilang public servants. Maging matiyaga tayong sa pagtulong."

During the past months, Maliksi and the city officials had issued a few number of directives in response to the declaration of the state of

national emergency by President Rodrigo Roa Duterte amidst Covid-19 pandemic.

His administration, declared Maliksi, is trying hard to respond quickly to local emergency and to determine answers to questions concerning things about the social amelioration program (SAP), relief food packs, face masks, face shields, personal

protective equipments (PPEs) for health frontliners, and the like.

"Maraming kahilingan tungkol sa hindi nabibigyan ng SAP, hindi nakatatanggap ng ayuda, lalo na sa unang mga buwan ng mahigpit na community quarantine, at ang matinding epekto nito sa pananalapi ng siyudad," Maliksi said.

MAYOR MALIKSI • 2



Revitalizing the skills of campus journalists

one-line
headline

Crossline



Revitalizing the skills of campus journalists

Two-line headline

DOT rolls out free swab tests for local tourists

Level 2 possible in 2 weeks – Lopez

THE PHILIPPINE STAR
TRUTH SHALL PREVAIL

Longer mall hours, shorter curfew eyed

3,117 new COVID cases, lowest in 5 months

COVID-19 TALLY OF PHILIPPINES

Category	Count
Confirmed	3,117
Recovered	5,104
Deaths	2,790,375

DOH: Nearly 28,000 HCWs have caught COVID

Comelec warns bets on mass gatherings

Some hospitals to disengage from PhilHealth?

Gov't awaiting LGU protocols before jabbing kids 5-11



Revitalizing the skills of campus journalists

Revitalizing the skills of campus journalists



Subject - verb - object

House OKs postponement of barangay, SK polls

The House of Representatives approved on second reading yesterday the consolidated measure that will postpone the holding of barangay and Sangguniang Kabataan (SK) polls on Dec. 5 this year to the first week of December 2023, effectively extending the terms of the officials by another year.

Posibleng bagyo, binabantayan ng PAGASA

Isang low pressure area (LPA) na posibleng maging bagyo ang tinututukan ngayon ng state weather bureau.

Huling namataan ng Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) ang sama ng panahon sa 700 kilometro silangan ng Hilagang Mindanao kaninang alas-4 ng umaga.

Pilipino Star Ngayon
25 June 2014

Subject + action verb + object

Lawmaker files bill

A lawmaker recently filed a bill proposing a “no work, no pay” policy for members of the House of Representatives who fail to attend sessions.

Navotas Rep. Tobias “Toby” Tiangco proposed House Bill (HB) 412 otherwise known as “An act providing for a ‘No work, No pay’ policy for members of Congress” as he sought to encourage quorum in the 17th Congress. His bill states that “all members of the Congress shall attend, participate and take part in the regular and special sessions of the Congress.”

Philippine Star
06 July 2016

Subject + action verb + object

Lawmaker files bill

Solon proposes 'no work, no pay' policy

Solon proposes 'no work, no pay' policy for lawmakers

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Philippine Star
06 July 2016

PHILIPPINE DAILY INQUIRER
NATIONALIZE PUBLIC TRANSPORT

DOJ: MORE PHILHEALTH OFFICIALS MAY BE CHARGED

Partial, official results (158 of 157 COCs)

COMLEC SENATORIAL TALLY

DEVELOPMENT TO DRIVING FOR US TIME IN NEARLY 100

PHILIPPINE DAILY INQUIRER
BALANCED NEWS • FEARLESS VIEWS

DUTERTE: NO SINGLE GROUP OWNS PEOPLE POWER

'I WON'T BE SILENCED'

STORY BY CHRISTINE O. AVENDAÑO

After a long chase across the metropolis and an even longer night of vigil, a defiant Sen. Leila de Lima surrendered to police on Friday, saying the drug charges against her were "all lies"



Endless summer
Entertainment • C1

Impy Pilapil's earthly elegance at National Museum
Sunday Lifestyle • D2

Island style
Allure • E3

Bayanihan at sea
Starweek • Page 3

phlstar.com | phlstarsubscribe.com | PhilippineSTAR

THE PHILIPPINE STAR

TRUTH SHALL PREVAIL
VOL. XXXIII NO. 294 • SUNDAY, MAY 13, 2019 • 6 SECTIONS, 46 PAGES WITH STARWEEK P20 P22

'Move on and help nation heal'

By EVELYN MACAIRAN

Amid allegations of fraud and irregularities in the mid-term elections, an official of the Catholic Bishops' Conference of the Philippines (CBCP) yesterday called on Filipinos to move on from the divisions caused by the elections and help heal the country.

"It is better to stop blaming and bashing but to move on to help one another and heal our country to peace, prosperity and unity," said CBCP-Episcopal Commission on Migrants and Itinerant People chairman Bishop Ruperto Santos.

Santos said he hoped that families would also be able to fix their relationships.

"Let us work together, mend broken relationships and extend hands of friendship to all," he added.

Meanwhile, CBCPNews reported that Cores Archbishop Rolando Tirona, who is also the chairman

Pinoy social media users in the Philippines are among those who are most comfortable talking about politics, although a recent survey showed that four in every

Research Center ranked the Philippines on top of 11 emerging economies when it comes to the number of users who blocked someone because of their political views. Fifty-seven percent

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LADY EAGLES RECLAIM CROWN

Finals MVP Bea de Leon of the Ateneo Lady Eagles celebrates with teammates after beating the University of Santo Tomas Lady Tigresses in straight sets to win the UAAP Season 81 women's volleyball championship in Game 3 at the Mall of Asia Arena yesterday. Inset shows UST star spiker Glia Rendina getting a hug from Ateneo setter Deanna Wong. Story on Page 18.

Pinoy social media users in the Philippines – social media study

By JANVIC MATEO

Pinoy social media users in the Philippines are among those who are most comfortable talking about politics, although a recent survey showed that four in every

'Malling is More Fun in the Philippines'

By CATHERINE TALAVEIRA

Based on DOT data in 2017, shopping was the number one activity of tourists visiting the country, with 51.66 percent of visitors hitting the stores.

Shopping is also where tourists spend money, amounting to \$20.90 of the 2017 average daily expenditure per capita at \$123.65.

The DOT maintained that building up shopping tourism in the country would also spur economic growth.

Comelec waiting for 13 COCs, delays proclamation

By SHEILA CRISOSTOMO

There will be no proclamation of the winning senators and party-list groups today, the Commission on Elections (Comelec) announced last night.

Comelec-Education and Information Division assistant director Frances Arañe said the poll body, sitting at the National Board of Canvases (NBOC) in Pasay City yesterday, is waiting for the transmission of COCs from Lanao del Sur, Ibabala, Zamboanga del Norte, Zamboanga del Sur, Washington DC, Japan, Saudi Arabia and Noli Hernandez, president, Megaworld City Properties, Inc.

DAY AT THE MUSEUM:

Visitors look at Juan Luna's 'Spoliarium' at National Museum of Fine Arts in Manila yesterday. Museums in Metro Manila waived admission fees as part of the celebration of International Museum Day.

CEBU MANGROVES FESTIVAL

The annual Cebu Mangroves Festival was officially launched at the Mactan Newtown in Lapu-Lapu City as the city gears up for the harvest of around 10,000 kilos of mangroves during the two-day festival slated on May 25 and 26. The festivities will be highlighted by street dance performances and feature the original mangrove mango bazaar, concerts, fireworks display and the making of the biggest mango asag. Present during the launch are (from left) Romblon Mendoza, head of the Lapu-Lapu City Tourism Office; Teof Pagan-Valentino, VP for marketing, Megaworld Lifestyle Malls; and Noli Hernandez, president, Megaworld City Properties, Inc.



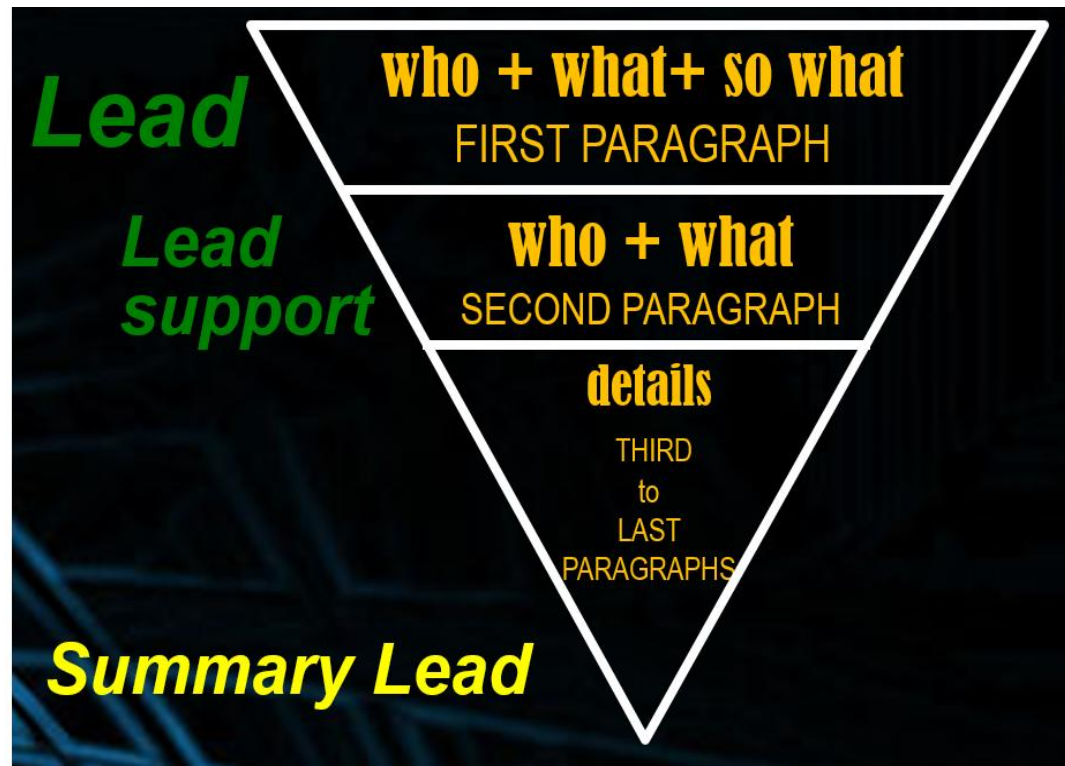
*In the silence of our
pens,
let us speak,
and let's speak loud!*

*Thank you
for listening.*





BAKIT?, + **SINO?** + **ANO?**
why?, + **who?** + **what?**



Revitalizing the skills of campus journalists

Subject - verb - object

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Igniting the Torch

School-Based Campus Journalism Training



Lead writing exercises

A fire gutted an apartment in Viga, Catanduanes yesterday, two persons were killed, possibly due to faulty electrical wiring, they were trapped.

Sumiklab ang apoy sa Viga, Catanduanes kahapon, 2 tao ang namatay, posibleng dahil sa faulty electrical wiring, na-trap sila sa loob.

Lead writing exercises

DOST-PAGASA

TROPICAL CYCLONE BULLETIN NR. 17F

Low Pressure Area (formerly "[#MaymayPH](#)")

Issued at 5:00 AM, 07 August 2026

"MAYMAY" WEAKENS INTO A LOW PRESSURE AREA WHILE OVER THE PHILIPPINE SEA.

➤ Location of Center (4:00 AM):

The Low Pressure Area (formerly "MAYMAY") was estimated based on all available data at 620 km East of Echague, Isabela (16.7°N, 127.5°E).

➤ Intensity:

Central pressure of 1002 hPa.

TROPICAL CYCLONE WIND SIGNALS (TCWS) IN EFFECT

➤ No Wind Signal is currently hoisted

Lead writing exercises



STATEMENT

I call the attention of the editorial and social media departments of Abante regarding the publication, on 29 July 2026, of a deliberately spliced and misleading video of my speech on the news organization's official social media platforms.

In the published material, accompanied by the caption, "I CAN HIRE A GUNMAN FOR ₱5,000," Abante extracted and isolated a single statement from my speech delivered outside the International Criminal Court (ICC) detention facility in The Hague on 29 July 2026.

The circulating post is a clear example of a statement being taken out of context and presented in a misleading manner to generate public outrage and online engagement at the expense of accuracy and responsible journalism.

By isolating a single sentence from my remarks without presenting the explanation that immediately followed, the published headline creates a false and misleading impression that is inconsistent with the substance, intent, and context of my speech.



I call on Abante to uphold the highest standards of responsible journalism by ensuring that its reporting is fair, contextual, and accurate, and by refraining from publishing materials that, through selective editing or sensational presentation, risk misleading the Filipino public.

The Filipino people deserve journalism that informs truthfully, reports responsibly, and presents facts in their proper context. Public discourse is strengthened not by sensationalism, but by integrity, fairness, and respect for the truth.

Thank you.

SARA Z. DUTERTE
Vice President of the Philippines
30 July 2026

Lead writing exercises

Vice President Sara Duterte has criticized the publication of a video clip by news organization Abante, alleging that the material was edited in a way that misrepresented remarks made outside the International Criminal Court (ICC) detention facility.

Kinondena ni vice president Sara Duterte sa paglalathala ng isang video clip ng news organization na Abante, na umano'y inedit sa paraang nagbigay ng maling kahulugan sa mga pahayag na ginawa sa labas ng International Criminal Court (ICC) detention facility sa The Hague.

Lead writing exercises

Ano ang Kaganapan?	Pagpapaigting o pagpapalakas ng <i>feeding program</i> sa paaralan.
Sino ang Sangkot?	Virac Pilot Elementary School
Bakit Itutuloy/Paiigtingin?	Dahil sa biglaang pagtalon o paglobo ng bilang ng mga mag-aaral na kulang sa timbang (<i>severely wasted</i>).
Pahayag ng Prinsipal	<p>Cecile Santos (Prinsipal):</p> <ul style="list-style-type: none">• Sinabing "nakaka-alarma" ang pagtaas ng bilang ng mga mag-aaral na severely wasted.• <i>Quote:</i> "Kailangan ng malusog ang mga bata para may matutuhan."
Pahayag ng Coordinator	<p>Ricky Tid (Feeding Coordinator):</p> <ul style="list-style-type: none">• Binigyang-diin na kailangang magtulungan ang mga magulang at guro.• <i>Quote:</i> "Hinihingi natin ang suporta ng mga magulang."
Mga Numero / Estadistika	<ul style="list-style-type: none">• Kasalukuyang bilang ng severely wasted: 73 na mag-aaral.• Bilang noong taong 2024: 44 na mag-aaral.• Baitang na may pinakamataas na bilang: Baitang 3 (may 25 na mag-aaral).